

# Celscrub 20 🖉

A natural irregular exfoliant that transitions during use for a unique sensorial effect

## **ATTRIBUTES & BENEFITS**

- Adds a unique "wow" sensorial effect
- 20 mesh particles break down over 30 to 60 seconds of scrubbing into non-visible microcellulosic particles
- Formula should contain water for best transitional effect
- Not a microplastic under ECHA
- Worldwide approval

## INCI NAME

Microcrystalline Cellulose

## NATURALITY (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

#### **SUGGESTED APPLICATIONS**

Emulsion systems, liquid surfactant detergent systems; body wash, liquid hand soap, facial cleanser, shampoo and scalp treatment. Select color cosmetics (lip scrub/primer).

## BIODEGRADABILITY

Freshwater (OECD 301)

TYPICAL PROPERTIES	Celscrub 20
Color	Light Tan
Particle Shape	Irregular
Melting Point °C	Not applicable
Density @ 25 °C (g/cc)	1.46
Maximum Particle Size (mesh)	20
Maximum Particle Size (µm)	840



Feb-24

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